



For Immediate Release:

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**VEHICLE REGISTRATION FOR THE 2020
SUMMIT RACING EQUIPMENT I-X PISTON POWERED
AUTO-RAMA IN CLEVELAND OPENS TODAY**

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*Registration is available online at PistonPowerShow.com
and at Summit Racing Equipment in Tallmadge.*

Cleveland, Ohio (July 12, 2019) – This year, the **Summit Racing Equipment I-X Piston Powered Auto-Rama** celebrates its 54th year in Cleveland, Ohio at the I-X Center, March 13 – 15, 2020 under a new theme with all roads leading to Cleveland for the **Piston Powered March Motor Mania**. Attendees will not want to miss the Hot Rods in the insanely mad Hot Rod Asylum featuring Gasser Madness. Plus, more show cars and bikes than ever before from across the country. The show will be “kolored” by Krazy Paint, a celebrity panel jam creating art to sell and auction off for charity.

The Piston Powered Auto-Rama helps kick off the madness for the NCAA Division I Men's Basketball Tournament returning to Cleveland March 20 and 22, 2020 at the Rocket Mortgage FieldHouse. Cleveland will host the division's first and second round games, the first men's NCAA tournament for the city since 2015.

The application process for the show starts on Friday, July 12, 2019. The cost will be \$50/per vehicle. Applications are available online and at Summit Racing Equipment in Tallmadge. There are four application options available for the show including:

Main Hall: A vehicle can be entered under the ISCA/Summit Racing Equipment Show Car Series (which consists of a full vehicle inspection) by the ISCA judges or a vehicle can be entered under the I-X Piston Powered Auto-Rama Driven Series (which is a “rockers-up” inspection by the ISCA judges).

Motorcycles: A motorcycle can be entered under any of the ISCA motorcycle classes. The show will award the following in cash awards: \$1,000 Best Bike, \$500 Outstanding Bike NOTE: There is NO Duck Award for the 2020 show.

Hot Rod Asylum: The Hot Rod Asylum will feature vehicles OLDER THAN 1970 including cars, trucks and motorcycles that have a nostalgic appearance that includes Hot Rods, Kustoms and Nostalgic Race Cars. **BACK FOR 2020:** The Hot Rod Asylum will host the "Padded Cell" area for project cars. All vehicles will be screened by the Hot Rod Asylum Registration Committee. The Hot Rod Asylum hosted by the Slick Devils Car Club will feature "The Straight Jacket Award" as its Top Award and will showcase the Devil's Row, Gasser Madness and Dirty Dozen. All vehicles in the Hot Rod Asylum are judged by the Hot Rod Asylum judges and are eligible for the Hot Rod Asylum trophies only.

Fatman's Invasion of the South Hall: Featuring Euros, imports, sport compacts, modern American muscle cars and low riders! **NEW FOR 2020:** All South Hall vehicles can be entered for \$50 under the I-X Piston Powered Auto-Rama Driven Series or the ISCA /Summit Racing Equipment Show Car Series. These vehicles will be judged by the ISCA/Summit Racing Equipment judging team and will be awarded trophies in their respective ISCA class. Additionally five (5) trophies will be awarded from all the entries in the South Hall as the Fatman's Fave Five.

Tickets go on sale on Black Friday, November 22, 2019 – \$20 for adults with kids 12 and under free. Discount tickets will be available at select Discount Drug Mart store locations and Summit Racing Equipment in Tallmadge for only \$18. The show's deepest discount for the Military and First Responders available at the box office only. For group rates, please contact Scott McGorty at 216-265-2657 or by email at scottm@ixcenter.com.

2020 TROPHIES AND AWARDS:

The 2020 Summit Racing Equipment I-X Piston Powered Auto-Rama will distribute more than 600 customized and themed trophies and awards including \$20,267 in cash to the vehicles registered under the ISCA/Summit Racing Equipment Show Car Series and I-X Piston Powered Auto-Rama Driven Series, plus an additional \$1,500 in cash to the ISCA motorcycle winners. Cash awards are also won by the Model Car participants and the Pin-Up Models. Customized and one-of-a-kind awards will also be earned as part of the Hot Rod Asylum.

THE SUMMIT CLEVELAND GOLD CUP:

The Summit Cleveland Gold Cup Award was established to recognize an outstanding entry being shown for the first time in the Cleveland metropolitan area, or Greater Cleveland as it is more commonly known. The five-county Cleveland (MSA) consists of Cuyahoga County, Geauga County, Lake County, Lorain County, and Medina County. The rules to qualify for this prestigious award are as follows. All qualified entries must be shown for the first time in the Cleveland MSA. All qualified entries must be current registered ISCA members. The Gold Cup Award will be decided by the ISCA judging staff. The Gold Cup Award carries with it a \$10,017.00 cash award.

TONY HILL LIFETIME ACHIEVEMENT AWARD:

Tony Hill's dedication to the hot rod community inspired the Slick Devils Car Club to create this annual award and name it after him. Tony passed away in January of 2014. His promotion of the car collecting culture will forever be felt and this award was not only named after him, but will be presented annually to other members of the hot rod community that reflect Tony's love for hot rods.

- 2014: Tony Hill
- 2015: Dick Faroni & Frank Faroni
- 2016: Warren Bookman & Ron Heitman
- 2017: Gerald R. "Jerry" Koenigsmark Sr.
- 2018: Gene Schwartz
- 2019: Barb Hamilton-Advey
- 2020: TBA

THE SUMMIT RACING EQUIPMENT I-X PISTON POWERED AUTO-RAMA HONOREE:

This award recognizes an individual who has shown a true commitment to the piston powered community.

- 2017: Posthumously: John Shaprio Founder and Publisher of the Crusin' Times Magazine
- 2018: Jerry J. Roman, Sr: Founder of Roman Chariot in 1959
- 2019: Tony Mazzolini: The founder of the B-29 bomber restoration known as "Doc"
- 2020: Don Burge: Member of the American Truck Historical Society

ABOUT SUMMIT RACING EQUIPMENT:

Summit Racing Equipment has been the World's Speed Shop® for over 50 years! Summit Racing is the world's largest e-commerce, mail order, and retailer of performance automotive parts and accessories. Summit Racing offers a huge selection of parts in stock from over 1,500 manufacturers for all forms of racing, street performance, off-roading, and restoration plus a big selection of tools, shop equipment, and paint/bodywork supplies. It also offers no-hassle special ordering, fast ground service shipping to most areas of the country, and same-day shipping on in-stock items. Summit Racing has the industry's top-rated customer service and a full-time technical department to answer your questions. With headquarters in Tallmadge, Ohio, Summit operates distribution and retail stores in Tallmadge, Sparks, NV, McDonough, GA, and Arlington, TX.

ABOUT THE FATMAN'S INVASION:

Fatman's Invasion started in 2009 as a gathering of car friends twice a year and has grown to one of the largest non-segmented events in Northeast Ohio with a similar philosophy as the Piston Powered Auto-Rama, if it has wheels bring it. So it was a no brainer to team up for 2019 to bring Euro, Import, Sport Compacts and Low Riders to the South Hall under the Fatman's Invasion of South Hall. Fatman's Invasion will host the best of the best in the respective fields and crown the Fatman's Fave Five under the Driven Series, judged by the ISCA/Summit Racing Equipment Judging Team. Fatman's Invasion prides themselves as a relaxed, family friendly and open to everything car community.

ABOUT THE I-X PISTON POWERED AUTO-RAMA:

The I-X Piston Powered Auto-Rama is the largest indoor showcase of custom cars, trucks, antique construction equipment, motorcycles, tractors, planes, military equipment and more of its kind in the world. Each year the weekend-long event hosts more than 1,200 vehicles at the I-X Center in Cleveland, Ohio and continues to grow year-after-year. For more information please call 216-265-7223 (RACE) or visit www.pistonpowershow.com.

2019:	55,231 (March 15-17, 2019):	I-X Piston Powered Auto-Rama: 10.4% Increase
2018:	50,015 (March 16-18, 2018):	I-X Piston Powered Auto-Rama: 9.1% Increase
2017:	46,102 (March 17-19, 2017):	I-X Piston Powered Auto-Rama: 3% Increase
2016:	44,760 (March 18-20, 2016):	I-X Piston Powered Auto-Rama: 8% Increase
2015:	41,445 (March 20-22, 2015):	I-X Piston Powered Auto-Rama: 12% Increase
2014:	37,000 (March 14-16, 2014):	I-X Piston Powered Auto-Rama
2013:	35,000 (March 15-17, 2013):	I-X Piston Powered Auto-Rama
2011:	17,000 (September 30 – October 2, 2011):	I-X Piston Power Show



ABOUT THE I-X CENTER:

The International Exposition (I-X) Center in Cleveland, Ohio is one of the nation's premier exhibition facilities. It is the largest single building convention center in the United States, comprised of 2.2 million sq. ft. featuring 1.2 million sq. ft. of contiguous exhibit space, 30 flexible breakout rooms, a 16,000 sq. ft. grand ballroom, 30 truck docks with drive-in capabilities, state-of-the-art technology and 40 acres of outdoor space. Conveniently located adjacent to Cleveland Hopkins International Airport, the I-X Center is just 15 minutes southwest of downtown Cleveland, with nearby hotels and secure on-site parking for more than 7,000 vehicles. The I-X Center has hosted more than 1,500 events attracting 50 million visitors during the past 30 years. For more information, visit ixcenter.com. Follow the I-X Center on Facebook, Instagram, Twitter and YouTube at @IXCenterCLE.