



Learn Your **ABCs** at the



**2020 Summit Racing Equipment
I-X Piston Powered Auto-Rama
Student Career Day
Presented by Pull-A-Part**

*MARCH 13 - 15, 2020
(FINAL V1: 6/18/2019)*





PLEASE CONTACT ME ABOUT:

Attending Student Career Day: All students and instructors that participate will purchase a three-day wristband for \$10 that will allow them access to the show all three days.

Building a Pedal Car in the Summit Racing Pedal Car Contest: ONLY 8 Available!

Competing at the Hot Rodders of Tomorrow Engine Challenge
(for High School Students)

Name: _____
School: _____
Contact Info: _____

**Contact Scott McGorty: Group Sales Specialist at 216-265-2657, by fax at 216-265-7476 or scottm@ixcenter.com to arrange for a group rate.
One I-X Center Drive Cleveland, Ohio 44135
www.pistonpowershow.com**

STUDENT Career Day

2020 Summit Racing Equipment I-X Piston Powered Auto-Rama Student Career Day Presented by Pull-A-Part Friday, March 13, 2020

In an effort to introduce high school, vocational, and college automotive students to the aftermarket hot rod industry, the ISCA in conjunction with the I-X Piston Powered Auto-Rama have developed the Student Career Day program and Skills Competition. Student Career Day takes place at various Auto-Rama shows and other ISCA-sanctioned events throughout the United States.

Students participating in Student Career Day enter the I-X Center on Friday, March 13th before the show is open to the general public. As students arrive, they receive goodie bags, food coupons (if purchased), and a wristband that allows them free access to the show for the entire weekend. The students will attend a brief welcome reception, which includes talks by key industry representatives, renowned car builders and sponsors. After the reception, students are encouraged to walk through the show to get an up-close look at the vehicles and have an opportunity to speak with car owners and event sponsors. The program starts promptly at 10:00 am on Friday, March 13, 2020.



THE GOALS FOR STUDENT CAREER DAY ARE AS FOLLOWS:

- Expose students to opportunities in the specialty automotive repair and aftermarket industry that SEMA calls a \$34 billion industry.
- Allow students to view the talents of the participants who have handcrafted many of the vehicles participating in the I-X Piston Powered Auto-Rama.
- Provide a forum for students to view firsthand some of North America's finest show vehicles, many of which have been featured in magazines and television programs.
- Allow the schools / students / teams to participate in and be exposed to the Hot Rodders of Tomorrow engine rebuilding competition.
- Provide an opportunity for students to visit with many of the car owners and builders who have painstakingly completed their projects.



SUMMIT RACING EQUIPMENT PEDAL CAR CONTEST



The 2020 show will take place March 13 – 15, 2020 at the I-X Center with a new theme:

ALL ROADS LEAD TO CLEVELAND FOR PISTON POWERED MOTOR MADNESS AT THE 2020 SUMMIT RACING EQUIPMENT I-X PISTON POWERED AUTO-RAMA FEATURING HOT RODS IN THE INSANELY MAD, HOT ROD ASYLUM, FEATURING GASSER MADNESS AND SHOW CARS AND BIKES FROM ACROSS THE COUNTRY. THE SHOW WILL BE KOLORED BY KRAZY PAINT!!!

THE MADNESS CONTINUES AS THE NCAA TOURNAMENT RETURNS TO CLEVELAND MARCH 20 AND 22, 2020 AT QUICKEN LOANS ARENA. CLEVELAND WILL HOST DIVISION I MEN'S FIRST AND SECOND ROUND GAMES ON MARCH 20 AND 22, 2020 AT QUICKEN LOANS ARENA. CLEVELAND LAST HOSTED THE MEN'S TOURNAMENT IN 2015.

Note: Just to clarify: This does NOT have to be a basketball theme. From a legal perspective, we are not authorized to use any marks or images from the NCAA.

Qualifying schools will be given one of eight Hot Rod Pedal Cars, P/N EET-9705, from Genuine Hotrod Hardware, Inc., as part of the Summit Racing Pedal Car Contest for their students to customize and show at the I-X Piston Powered Auto-Rama, March 13 – 15, 2020. The object is to create an award winning pedal car, fully finished and painted. Pedal Cars will be shipped to schools on or about October 14, 2019. Schools can pick any one of these themes for this year's contest:

Be creative. Here are some idea starters:

- All Roads Lead to Cleveland
- March Motor Madness
- Insane Hot Rods in the Hot Rod Asylum
- If A Piston Makes It Go It's In This Show
- Kolored By Krazy Paint

NEW FOR 2020: Mandatory Inclusion:

- March 13 – 15, 2020
- Summit Racing Equipment I-X Piston Powered Auto-Rama

The only other requirement is that the original drivetrain components must be included. Body style, interior, wheel base and wheels can all be customized. To participate, each school is required to complete and sign the Application Form. Once approved, a Pedal Car will be shipped to the school on or about October 14, 2019. Pedal cars must be complete and ready to display at the 2019 I-X Piston Powered Auto-Rama at the I-X Center on Thursday, March 12, 2020.

A display area will be set up for the eight (8) competing pedal cars, but schools are encouraged to plan for a creative and attractive showing of their project. This could include pictures, video, or other items that will enhance the presentation. Customized pedal cars will be judged by ISCA staff and will be based on creativity, quality of workmanship, overall appearance, attention to detail, and representation of the theme.

Customized pedal cars will be auctioned off on Saturday at the Filling Station during the Saturday Awards Ceremony starting at 7:00 pm. Proceeds will be donated to the automotive program at the school that built the pedal car. The winners from 2019 included:

Berea-Midpark High School Thomas Conti Art Department 165 E. Bagley Road Berea, Ohio 44017	1st Place	AUCTION WINNER Nick Hellums AMOUNT \$440
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Cuyahoga Valley Career Center Efrain Soto 8001 Brecksville Road Brecksville, Ohio 44141	2nd Place	AUCTION WINNER Guy Reph AMOUNT \$650
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C. D. Hylton Senior High School Eddie Stevens 14051 Spriggs Road Woodbridge, VA 22193	3rd Place	AUCTION WINNER Pull-A-Part AMOUNT \$230
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Portage Lakes Career Center Ron Balis 4401 Shriver Road Uniontown, Ohio 44685		AUCTION WINNER Pull-A-Part AMOUNT \$230
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Max S. Hayes High School Greg Boykin 2211 West 65th Street Cleveland, Ohio 44102		AUCTION WINNER George Conrad AMOUNT \$300
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THE HOT RODDERS OF TOMORROW ENGINE CHALLENGE

Hot Rodders of Tomorrow is a STEM (Science, Technology, Engineering, and Math) Team Activity for your High School CTE Class. Teams of 5 High School Students disassemble and reassemble a Small Block Chevy 350 Engine. The event is timed and judged with time penalty applied for mistakes. Any team that qualifies with a time of 33 minutes or faster with time penalties added will be qualified for the 2019 Hot Rodders of Tomorrow Dual Championship at the 2019 SEMA Show (Las Vegas, NV) or 2018 PRI Show (Indianapolis, IN). Hot Rodders of Tomorrow has awarded over \$20 million in scholarship opportunities thanks to our college partners like OTC.

To sign-up go to www.hotroddersoftomorrow.com

There will be 2 days of competitions:

1. Saturday, March 14, 2020 (High School Students)
2. Sunday, March 15, 2020 (High School Students)

