



For Immediate Release

FINAL V3 6/18/2019

Contact: Steve Legerski, Show Manager

Email: slegerski@ixcenter.com

Phone: 216-265-2514

THE SUMMIT RACING EQUIPMENT I-X PISTON POWERED AUTO-RAMA ANNOUNCES THE 6TH ANNUAL 2020 KRAZY PAINT PINSTRIPERS DESIGN CONTEST

* * *

The official design contest begins on June 24, 2019

Cleveland, Ohio (June 24, 2019) - The I-X Piston Powered Auto-Rama, which returns to the International Exposition (I-X) Center March 13 – 15, 2020, announced today the start of the 2020 Krazy Paint Pinstripers Design Contest. The annual event, held during the Piston Powered Auto-Rama, brings together pinstripers and other automotive artists from all around the country creating Hot Rod Art, which is sold and auctioned off throughout the weekend festivities.

In 2019, the show set yet another record by raising over \$47,000 for Krazy Paint's charitable partner, the Career and Technical School Foundation (CTSF). Students at CTSF were given the opportunity to participate in the 2nd annual essay scholarship. The topic, which was suggested by Steve Legerski, Show Manager of the Piston Powered Auto-Rama, was to describe a subject they were passionate about.

The first-place prize of \$1,000 was awarded to Jada Jenkins. Ms. Jenkins, a 2019 graduate from Cuyahoga Valley Career Center, applied her award towards her college tuition with her winning essay themed around "What have you done to become an all-star citizen in your community?"

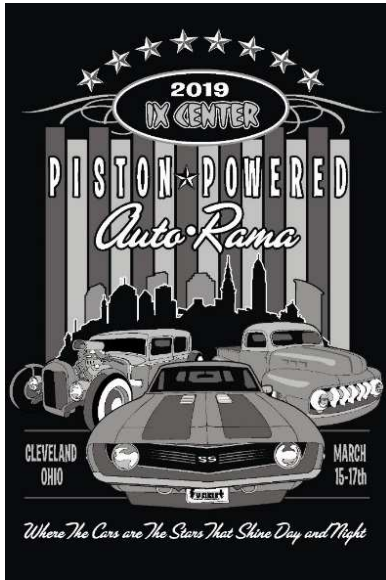


In 2019, three contestants were crowned for their Krazy Paint Pinstripe Design. Brian "The Brush" Briskie from the Brush World Headquarters (Adams Basin, NY) captured 1st place, Alex Hamilton (Prescott Valley, AZ) took home 2nd place and Jack Lindenberger (Evansville, IN) won 3rd place.

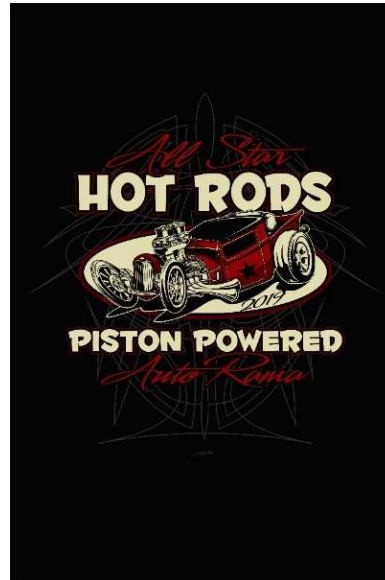
In 2019 the theme for the designs included:

- Auto-Rama: Where the All Stars are the Cars!
- Cleveland: An All Star City!
- Two All-Star events in one All-Star City!
- Baseball's All Star Game in Cleveland!
- Piston Powered All Stars
- All Star Hot Rods
- All Star Motorcycles

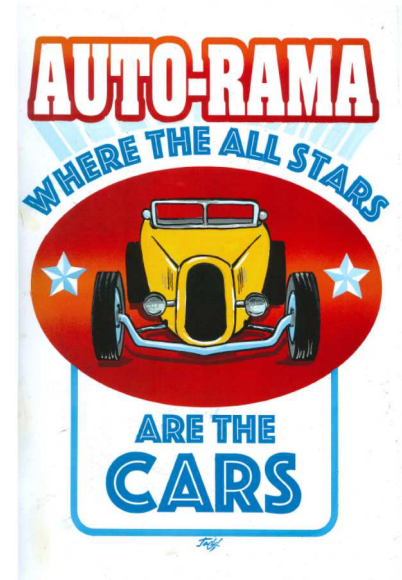
1st Place \$500 Prize



2nd Place \$250 Prize



3rd Place \$100 Prize



For the 2019 contest, entries were also submitted by Jill Welsh from Jill's Custom Signs, Keegan De France, Tracey McKenzie from Xtreme Kustom Paint and Anthony Nardo from Anthony's Pinstriping & Design.

THE 2020 THEME ANNOUNCEMENT

All roads lead to Cleveland for the Piston Powered Motor Madness at the 2020 Summit Racing Equipment I-X Piston Powered Auto-Rama. You won't want to miss Hot Rods in the insanely mad Hot Rod Asylum, featuring Gasser Madness along with show cars and bikes from across the country. The show will be colored by Krazy Paint.

The madness continues as the NCAA Division I Men's Basketball Tournament returns to Cleveland March 20 and 22, 2020 at the Rocket Mortgage FieldHouse. Cleveland will host the division's first and second round games. This is the first men's NCAA tournament for the city since 2015.

The Krazy Paint Pinstripers will create a design for the 2020 show, which will include the following text, verbiage, themes and used in event marketing materials and on the highly collectible event t-shirt.

- All Roads Lead to Cleveland
- March Motor Madness
- Insane Hot Rods in the Hot Rod Asylum
- If A Piston Makes It Go It's In This Show
- Kololed By Krazy Paint
- March 13 – 15, 2020
- Summit Racing Equipment I-X Piston Powered Auto-Rama

All entries will be judged by a panel of five judges, applying the following criteria:

- Originality/uniqueness of design/appearance (50%)
- Appropriateness to theme (25%)
- Creativity (25%)

The entry period for the 2020 Krazy Paint Pinstripers Official Design Contest begins on June 24, 2019 and ends on October 18, 2019. Pinstripers will be able to submit any number of original entries on actual panels or digitally. Winners will be announced on October 25, 2019.

About Krazy Paint

Krazy Paint was created in 2010 as a Charity Panel Jam to raise money for kids. The charity for Krazy Paint is the Career and Technical School Foundation (CTFS), a 501C3 group who helps numerous programs involving local kids. The CTFS provides scholarships and supplies for Cuyahoga Valley Career Center students learning new careers such as art, construction and transportation to name a few. It's a natural partnership as many students are in automotive programs including body and paint.

About the I-X Piston Powered Auto-Rama

The I-X Piston Powered Auto-Rama is the largest indoor showcase of custom cars, trucks, antique construction equipment, motorcycles, tractors, planes, military equipment and more of its kind in the world. Each year the weekend-long event fills more than one million square feet of space with over 1,200 vehicles at the I-X Center in Cleveland, Ohio. For more information please call 216-265-7223 (RACE) or visit pistonpowershow.com.



MEMBER

About the I-X Center

The International Exposition (I-X) Center in Cleveland, Ohio is one of the nation's premier exhibition facilities. It is the largest single building convention center in the United States, comprised of 2.2 million sq. ft. featuring 1.2 million sq. ft. of contiguous exhibit space, 30 flexible breakout rooms, a 16,000 sq. ft. grand ballroom, 30 truck docks with drive-in capabilities, state-of-the-art technology and 40 acres of outdoor space. Conveniently located adjacent to Cleveland Hopkins International Airport, the I-X Center is just 15 minutes southwest of downtown Cleveland, with nearby hotels and secure on-site parking for more than 7,000 vehicles. The I-X Center has hosted more than 1,500 events attracting 50 million visitors during the past 30 years. For more information, visit ixcenter.com. Follow the I-X Center on Facebook, Instagram, Twitter and YouTube at @IXCenterCLE.

###