



For Immediate Release

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IT'S ALL ABOUT PERFORMANCE AT THE 2018 SUMMIT RACING EQUIPMENT I-X PISTON POWERED AUTO-RAMA

Cleveland, Ohio (DRAFT: 2/12/2018) The Summit Racing Equipment I-X Piston Powered Auto-Rama will feature 10 Performance Shops at the 52nd annual show, March 16 – 18, 2018 at the I-X Center. These Performance Shops will be located throughout the main floor of the show and feature the following:

- 4TIRE.COM
- High Voltage Indoor Karting
- Finely Tuned Fabrications
- NES Northcoast Equipment Specialists
- Old School Kustoms
- Portage Trim
- Pro Comp Custom
- Rod Iron Crew
- Rowe's Body Shop
- Seme & Son Hot Rods & Restos

4TIRE.COM:

AMERICA RIDES ON 4TIRE.COM! Taking the hassle and high cost out of buying tires, 4Tire.com works with over 600 warehouses across the U.S. stocking millions of tires to ensure we meet all of your specific needs. From passenger/light truck tires to commercial tires and everything in between, we ship tires directly to your front doorstep, or even the installer garage or shop of your choice, from our massive inventory of tires. No need to worry about finding time to get new tires for your vehicle, as we are open 24/7 online and available to take your call at 1-800-489-4TIRE. Search our extensive catalog of tires with types including passenger/light truck, ATV, farm, commercial, trailer, off-road, snow, and more. Discount on all major tire brands. Rack full of tire closeouts. TIRES TIRES TIRES!!!! We carry all major brands like Goodyear Michelin® Bridgestone Firestone BFGoodrich® Cooper, Kumho, Continental, Dunlop, Pirelli, Nitto, Kelly, Nexen, Toyo, and many more. 4Tire.com is proud to be a 100% U.S. owned and based company.

High Voltage Karting:

High Voltage Karting is the area's first and fastest indoor karting facility, located in Medina, Ohio. Opened in 2015, High Voltage continues to develop their 75,000sq. ft. karting facility with the 2016

addition of the Carrera Super Circuit outdoor extension. The popular addition doubled the length of the track, giving drivers even more challenging turns in high performance go-karts during the warm season! High Voltage Karting also hosts many corporate events, gatherings, and parties. Highlighted in the High Voltage booth will be the Aaron Quine Racing Spill Fix Camaro from the Trans-Am Series presented by Pirelli TA2 class. Spill Fix will be demonstrating their all-natural absorbent that will clean up oil spills, paint spills, and virtually every other kind of liquid spill – the world's safest, most effective and cost-efficient solution for the treatment and disposal of liquid spills. In addition to the Spill Fix Camaro, the display will be the debut of the newly restored race-prepared 1963 Corvette now owned by Aaron Quine. High Voltage Karting will also have discount coupons and information from more of their promotional partners.

Finely Tuned Fabrications:

We are a Hot-Rod Custom Fabrications Shop in our 11th year in Berea, Ohio. Marc Mercurio - Owner of Finely Tuned Fabrications has been in the hot-rod industry for over 30 years and knows what works and how to get the best "bang" for the buck! We do high quality custom car and bike builds and also manufacture complete chassis, back-half kits and chassis components. We can also make your production or one-off parts for your shop or your own personal build. Stop by and talk to us!

NES Northcoast Equipment Specialists:

Family owned and operated, Northcoast Equipment has been serving Northern Ohio (Cleveland, Columbus, Toledo, and Youngstown) since 1993 with factory certified sales and service of Coats, Ammco, and Challenger Automotive Equipment since 1993. We also specialize in Air Systems, Oil Systems, Shop Layouts, A/C Equipment, Car Lift Sales, Car Lift Installation, Car Lift Maintenance, Tire Changers, Wheel Balancers, and anything else necessary for the operation of an automotive service center. This year we will have multiple cars displayed on a wide range of Challenger Lifts in order to demonstrate the usefulness and functionality of home storage, scissor, and two post automotive lifts.

Old School Kustoms:

Old School Kustoms is located in the up and coming Collinwood neighborhood, located at 15035 Woodworth Road and specializing in automotive customization and restoration services, the shop provides five star service to all of its customers and projects. As Anna Lee wrote, "Top notch work! The number one place in town for auto restorations and cool old schools. Great place!" BJ Ledinsky said, "The best custom cars I've seen in a long time! #1." Customer Alex Rindskopf writing about Old School Kustoms said, "Quality work with attention to detail. Number 1 in Cleveland." Come see their work at the show and meet the staff that provides five star service for your very next project.

Portage Trim:

Portage Trim, a division of Mongoose Motorsports, located in Ravenna, Ohio, resides in a 33,000 square foot facility that not only allows us to perform our high end interior work but also has the capabilities for restorations, performance upgrades and paint work. We have a team of professionals with over 45 years combined experience who have created some of the highest quality award winning interiors around. We are experienced in everything from hot rods, original classic cars, semi's custom motorcycles, boats to airplanes. We are experienced in installing headliners, convertible tops, carpet, stock kits and hand made interiors without any patterns. No job is too big or too small. Whether you are entering your car in a big car show or just needing new upholstery Portage Trim can handle it!

Pro Comp Custom:

Pro Comp Custom has been building, restoring, and customizing cars since 1988. We will have two SEMA cars at the Auto-Rama: 1. a 1970 Charger with a 3" chop, 3" section and a 730HP NASCAR engine and 2. a 1968 Camaro with a 3" chop, 3" section, an LS 427 which will be featured in Thunder Row. The '40 Ford Coupe is a must-see! It is the epitome of customized with unique features inside and out. It has been chopped 5.5", channeled 6", and sectioned 4" - and the paint is a one-of-kind

metal look that everyone wants to touch. The '62 Chevy Bel Air is a showstopper with its custom paint and wheels. The root beer '68 Chevy Camaro is a daily driver that gives other daily drivers a complex - it is a "wow". The '51 Willys-Overland is a crowd favorite and takes custom paint to the next level. The side panels have an airbrushed woodgrain look and other custom touches that make this Willys special. Stop by our booth to meet a few of our builders - we'd love to talk to you.

Rowe's Body Shop

Joe Rowe opened his collision shop in 1981 repairing wrecked cars and restoring classics. Due to his reputation for superior repairs, he quickly outgrew his original shop and opened our current location in 2003. His passion for restoring classics never faded, always having one in progress. Due word of mouth advertising, his dream of having a shop dedicated to restoration only was realized in 2015. Custom fabrication, frame off rotisserie builds, welding & exhaust design, Antiques and Classics, Wild to Mild, we do it All!

Seme & Son Hot Rods & Restos:

Celebrating their 51st year in business and their 50th year at the Auto-Rama, Seme & Son Automotive, Inc. is housed in a 20,000 sq. ft. building at 1320 East 260th Street, Euclid, Ohio, and has been in business for 50+ years. Family owned and operated, we have a complete Machine Shop and Installation Service area and will work on any year, make and model vehicle. Whether you have an old classic, hot rod or street rod, muscle car, or antique, Seme & Son can help you in making your dream car a reality. From a total restoration to just "keep it running" or basic maintenance Seme & Son can meet your needs. There is no job that is too small or excessive that Seme & Son cannot handle. Seme & Son's Engine building consists of early Hemi's, Ford Y Blocks, Marmons, Buick Nailheads, Olds, Cadillac, Winton, Packard, Auburn, Cord, Flatheads, HI-performance, and Jaguar to name a few. No job is too small or large.

Ticket Pricing

Tickets are on sale now. Purchase discount tickets are available in advance at select Discount Drug Mart store locations and Summit Racing Equipment in Tallmadge for \$18. The Piston Power Show offers its deepest discount to the Military and groups of 10 or more.

- Military with valid ID: Limit 6 tickets available at the I-X Center Box Office only.
- General Admission at Show \$15*
- Kids 12 and Under FREE

*Eligible member or spouse (but not both) may purchase up to 6 tickets, provided one is used by the purchasing member/spouse. Tickets are available to active and retired U.S. military personnel (including active and retired members of the United States Coast Guard, National Guard and Reservists) or their spouses. Must show Current, Retired or Dependent Military ID to receive discount. Veterans must show DD214 or a VA Medical Card.

About the I-X Piston Powered Auto-Rama

The I-X Piston Powered Auto-Rama is the largest indoor showcase of custom cars, trucks, antique construction equipment, motorcycles, tractors, planes, military equipment and more of its kind in the world. Each year the weekend-long event fills more than one million square feet of space with over 1,000 vehicles at the I-X Center in Cleveland, Ohio. For more information please call 216-265-7223 (RACE) or visit pistonpowershow.com.

About the I-X Center

The International Exposition (I-X) Center in Cleveland, Ohio is one of the nation's premier exhibition facilities. It is the largest single building convention center in the United States, comprised of 2.2 million sq. ft., including more than one million sq. ft. of flexible presentation space. I-X Center is conveniently located adjacent to Cleveland Hopkins International Airport, just 15 minutes southwest of downtown Cleveland, with nearby hotels and secure on-site parking for more than 7,000 vehicles.

The I-X Center has hosted more than 1,500 events attracting 50 million visitors during the past 30 years. For more information, visit ixcenter.com. Follow us on Facebook at International Exposition Center and on Twitter @IXCenter.

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