



For Immediate Release
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THE SUMMIT RACING EQUIPMENT I-X PISTON POWERED AUTO-RAMA ANNOUNCES THE 2018 KRAZY PAINT PINSTRIPERS DESIGN CONTEST WINNERS

Cleveland, Ohio (October 26, 2017) The Summit Racing Equipment I-X Piston Powered Auto-Rama announced the three winners of the 2018 Krazy Paint Pinstripers Design Contest. The show takes place at the I-X Center, March 16 – 18, 2018.

Jill Welsh from Jill's Custom Signs from Butler, Pennsylvania captured the 1st and 2nd place prizes while Tracey McKenzie of Extreme Kustom Paint from South Point, Ohio wins 3rd place.

1st PLACE



2nd PLACE



3rd PLACE



The Krazy Paint Pinstripers created these designs for the 2018 Summit Racing Equipment I-X Piston Powered Auto-Rama. The judging was done by a panel of five judges, applying the following criteria:

- Originality/uniqueness of design/appearance (50%)
- Appropriateness to theme (25%)
- Creativity (25%)

“This year we had 15 amazing entries,” said Show Manager Steve Legerski. “This year’s winning design becomes the design for the back of the event t-shirt that will be sold at the show. Attendees will be able to purchase one of these at our merchandise stand, inside the West entrance as they enter the show.”

The 1st place prize is \$500, 2nd place prize is \$250, 3rd place prize is \$100. The winners receive their checks at the show in March. Charity art auctions will take place each day on the main stage of the I-X Piston Powered Auto-Rama. Items scheduled to be auctioned include Kustom Art, art panels and many other unique items.

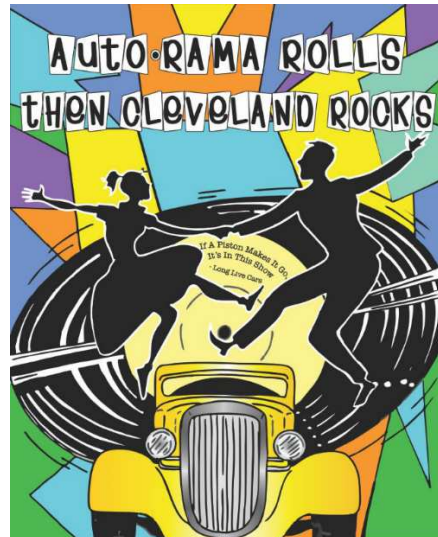
The 2017 Summit Racing Equipment I-X Piston Powered Auto-Rama set a new record this year by raising over \$35,000 for Krazy Paint's charitable partner, The Career and Technical School Foundation (CTSF). The annual event held during the Piston Powered Auto-Rama brought together pinstrippers and other automotive artists creating Hot Rod Art, which is sold and auctioned off throughout the weekend festivities. This year's show raised \$35,676 for the CTSF to help kids.

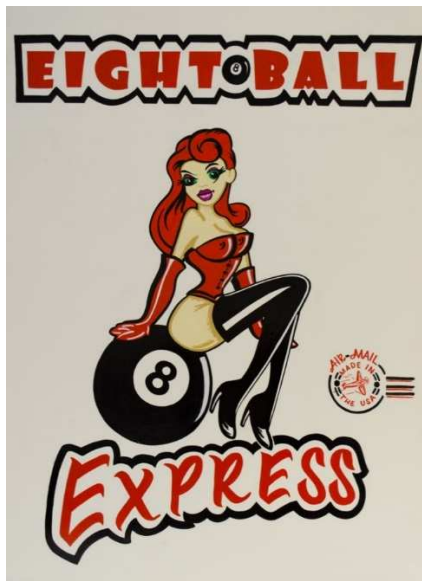
"Once again, our Krazy Painters knocked it out of the park," said John 'JC' Carollo from Krazy Paint. "This time, they raised almost \$10,000 more than last year. Our artists love coming to this show and rank it their favorite."

As Von Dago, a world renowned pinstriper who creates his own brushes and pinstripping supplies said via Facebook after the show: ..."Krazy Paint and especially the Cleveland IX Center is the 8th wonder of the World :-) ~ and should be on Every Pinstrippers bucket list!!!!!!!"

With 70 painters from all over North America, everything from fine art panels to toilet seats were painted. This year, Krazy Paint 425 pieces of Kustom Kulture art were sold, continuing the Piston Powered Auto-Rama as the place for collectors to purchase the highly popular art form.

Entries were also submitted by Jim Monroe, Shirl Taylor, Yazmarie Delgado, Billy Hoffman, Jack Linderberger, Ford Tanner and Maggie Muir.





Tickets go on sale on Black Friday, November 24, 2017 - \$20 for adults with kids 12 and under free. Discounted tickets are \$18 and available at Summit Racing Equipment in Tallmadge and select Discount Drug Mart store locations. The show offers their deepest discount for Military and groups of 10 or more. The host hotel for the weekend is the Sheraton Cleveland Airport Hotel. A special room (single/double) rate has been negotiated for show-goers and vendors at \$99 per night. The show rate is available now through March 2, 2018 and is subject to availability. For more information about vehicle registration and/or ticket pricing, please visit pistonpowershow.com.

About the I-X Piston Powered Auto-Rama

The I-X Piston Powered Auto-Rama is the largest indoor showcase of custom cars, trucks, antique construction equipment, motorcycles, tractors, planes, military equipment and more of its kind in the world. Each year the weekend-long event fills more than one million square feet of space with over 1,000 vehicles at the I-X Center in Cleveland, Ohio. For more information please call 216-265-7223 (RACE) or visit pistonpowershow.com.

About The Charity:

The Krazy Paint Hot Rod Art for Kids Charity is managed by John "JC" Carollo. The charity for Krazy Paint is the Career and Technical School Foundation (CTFS). The CTFS raises money for kids' causes. For example, providing scholarships and supplies for Cuyahoga Valley Career Center (CVCC) students learning new careers such as art, construction and transportation. It's a natural partnership as many students are in automotive programs including body and paint.

**About the I-X Center**

The International Exposition (I-X) Center in Cleveland, Ohio is one of the nation's premier exhibition facilities. It is the largest single building convention center in the United States, comprised of 2.2 million sq. ft., including more than one million sq. ft. of flexible presentation space. I-X Center is conveniently located adjacent to Cleveland Hopkins International Airport, just 15 minutes southwest of downtown Cleveland, with nearby hotels and secure on-site parking for more than 7,000 vehicles. The I-X Center has hosted more than 1,500 events attracting 50 million visitors during the past 30 years. For more information, visit ixcenter.com. Follow us on Facebook at International Exposition Center and on Twitter @IXCenter.

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