

CAR CLUB INVITATION THE 2018 SUMMIT RACING EQUIPMENT PISTON POWERED AUTO-RAMA

FINAL: 6/1/2017



The Summit Racing Equipment Piston Powered Auto-Rama will celebrate its 52nd year in Cleveland. We are holding **(UP TO 12)** spots on the main floor for the 2018 show for your Car Club.

The 2018 show will take place March 16 – 18, 2018 at the I-X Center with 'Auto-Rama Rolls Then Cleveland Rocks' as the theme. The Auto-Rama will go bumper to bumper with the Rock and Roll Hall of Fame Induction Ceremony by welcoming the event back to Cleveland when it returns on April 14, 2018. The show will start taking applications from the general public on July 10, 2017. Applications will be available at Summit Racing Equipment in Tallmadge, Ohio or on on-line at pistonpowershow.com.

For 2018, we would like to "encourage" all the Car Clubs to theme their areas as Rock and Roll Diners and/or create a Rock and Roll theme (honor a certain artist or a certain genre of music or pick one of the inductees from the Rock And Roll Hall of Fame and Museum or dress up as a certain band or artist). There are two reasons that we ask you to theme your area: One: We want to keep the show fresh so it's not the same look from year-to year with the same cars. Two: We want to include this theme in our advertising campaigns. In 2018, like last year, we have increased the number of clubs that receive prize money from three to five (see below).

In 2017 local car clubs competed for Best Car Club where the winning club took home the \$300 grand prize while the four runner-up club received the Outstanding Club Award and \$150. Car Clubs themed their areas as Vintage Gas Stations or Drive-In Movie Theaters. The winners that were crowned were:

Motorheads Club	Best Club Display	\$300
North Coast Mustang Club of Ohio	Outstanding Club Display	\$150
Northern Ohio Chevelles Club	Outstanding Club Display	\$150
Northshore Racing	Outstanding Club Display	\$150
Sewer Rats	Outstanding Club Display	\$150



AUTO-RAMA ROLLS

then Cleveland Rocks!



MARCH
16-18
2018



I-X CENTER
CLEVELAND, OHIO



IF A PISTON MAKES IT GO

It's in this Show!

**Summit
Gold Cup**
WINNER RECEIVES
\$10,017

NOMINATE YOUR VEHICLE INTO THE 2018 AUTO-RAMA HALL OF FAME

Main Hall

Enter your vehicle under the ISCA/Summit Racing Equipment Show Car Series or I-X Piston Powered Auto-Rama Driven Series.

All Registered Vehicles Will Receive:

- Two All-Event Participant Badges
- One Three-Day Event Parking Permit
- One Outdoor Trailer Parking Space
- An Event T-Shirt
- One Admission to the Thursday Burger Bash
- Be eligible to win a Rock n' Roll Piston-Powered Trophy!!!

PistonPowerShow.com



3/16 FRIDAY
3PM-10PM

3/17 SATURDAY
10AM-10PM

3/18 SUNDAY
10AM-6PM



Timing & Deadlines:

Thursday, June 1, 2017:

Invitations sent to Car Clubs.

Friday, June 30, 2017:

You must notify Steve Legerski (slegerski@ixcenter.com or 216-265-2514) of the number of spots you are requesting.

Monday, July 10, 2017:

Start taking show applications from the general public for the 2018 show.

Friday, December 1, 2017:

ALL CAR CLUB APPLICATIONS ARE DUE BACK TO I-X CENTER ALONG WITH A CORRESPONDING FLOOR PLAN AS TO WHERE ALL THE VEHICLES WILL BE PLACED IN YOUR AREA. REMEMBER, THIS IS THE DEADLINE. YOU CAN GET THAT INFORMATION BACK TO ME AT ANY POINT PRIOR TO THE DEADLINE. I WILL MAIL THE WELCOME LETTER AND OTHER INFORMATION TO YOUR CAR CLUB OR EACH INDIVIDUAL MEMBER. LET ME KNOW HOW YOU'D LIKE TO HANDLE THIS PROCESS.

Friday, March 16, 2018

Opening of the 2018 I-X Piston Powered Auto-Rama.

Steve Legerski

One I-X Center Drive

Cleveland, Ohio 44135

Show Manager:

I-X Piston Powered Auto-Rama

216-265-2514: Office

slegerski@ixcenter.com

www.pistonpowershow.com

p.s. Your club will be receiving a discounted ticket offer that can be sent to all of your members too. That will come from Cyndee Young (cyoung@ixcenter.com) our Group Sales Manager for the show!!!!