



News Release

For Immediate Release

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**If A Piston Makes It Go, It's In the Show!
I-X Piston Power Show Fills the Floor with Cars, Bikes, Aircraft, and More!**

(Cleveland, OH) **Don't leave the camera at home, folks.** The **I-X Piston Power Show and Excalibur Auto Body presents** the largest indoor showcase of cars, bikes, and planes in Ohio under one roof at the I-X Center **September 30-October 2, 2011.** Go back in time with a cavalcade of classic cars, get green with envy at a custom-built Harley-Davidson motorcycle, and put yourself in the pilot's seat of a B-17 vintage airplane. Over 1,000 piston-powered machines will be on display!

"The success of last year's event generated a ton of enthusiasm, and that's really impacted how we designed the 2011 show," said Eric German, vice president of marketing and business development. "We had a huge response from car, bike, and aircraft clubs and enthusiasts that wanted to participate, so people attending this year will be seeing even more piston-powered machinery than ever before!" The show this year has been heavily promoted with the help of the **Piston Power Van fueled by GetGo**, making the rounds to various car shows, special events, and racetracks around the region.

If just looking isn't enough, the I-X Piston Power Show will have plenty of interactive elements to get you in the driver's seat - literally. **The Mid-Ohio School Honda Civic Skid Car** is a unique defensive driving mechanism aimed at teaching individuals how to control a vehicle in adverse weather conditions. This feature is FREE and will take place outside in the I-X Center East parking lot, weather permitting. The school will also bring their **iRacing.com Simulator**, used by motorsports legends like Dale Earnhardt, Jr. and Scott Pruett. Attendees will be able to take a few laps at their favorite racetrack virtually!

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OVERVIEW

ADD ONE

Would you rather take to the skies? Be sure to tour the one of the planes featured in the 1990 film *Memphis Belle*, a beautifully restored **B-17 bomber**. If you want to truly test out your pilot skills, a **M4 Flight Simulator Ride** will be onsite where you can “fly” a P-51 or Jet Inceptor at no additional charge.

Lincoln Electric Company, the exclusive and official welding partner of the I-X Piston Power Show, presents a special appearance by auto designer **Chip Foose**. Foose, the owner of Foose Design, is a three-time top hot rod Ridler Award winner and star of the hit TV show, *Overhaulin'*. Foose will appear on the main stage on Saturday, October 1, at 2:00p.m. Foose will also participate in the ‘Chip’s Choice’ competition, selecting his favorite pick of vehicles at the show.

“We’re so excited to have Chip Foose this year,” said German. “This show is a celebration of speed and anything powered with a piston. We’re pleased to announce Chip will also participate in a ‘Chip’s Choice’ competition, selecting his favorite pick of vehicles at the show.”

The event is pleased to bring back legendary race car driver **Hershel McGriff** and his NASCAR vehicle. McGriff is the first winner of the Carrera Panamericans in 1950 and the oldest driver to win a NASCAR feature race when he won an AutoZone West Series race in 1989 at the age of 61. He is accompanied this year by his son-in-law **Tex Powell**, founder of Tex Racing Enterprises, a company that designed, manufactured, and assembled racing transmissions, rear-ends, clutches, and complete driveline systems. Powell is a consultant to NASCAR and many race teams today.

Visit the Summit Motorsports Park display and get a **free** 4-pack of weekend tickets to the 2012 Blaster Cavalcade of Stars, a \$160 value!

The Star Cars return to the I-X Piston Power Show! Be sure to grab your photo next to the General Lee, the Barney Fife Police Car, Knight Rider, and many more. **Don’t miss Bumblebee** from the popular *Transformers* movie franchise!

OVERVIEW ADD TWO

Thunder Row featuring **Cruisin' Times Summer All-Star Showcase** once again brings together 32 of the best cars and trucks in the region from the outdoor show circuit, including a 1932 Ford Roadster and a 1955 Chevy Sedan. This invitation-only feature will be a major highlight on the show floor. See who wins the **Excalibur Single-Hand Sword Award** for "Best in Show" and "1st Place on Thunder Row" at the awards ceremony on Sunday, October 2, starting at 3:00p.m.

After Thunder Row, be sure to check out the **Dyno**, provided by **RDP Motorsport**. Get ready to plug your ears as the system tests out some serious RPM's!

You'll need your hearing to experience the roar from the **Ohio Bike Week** organization rolling into the I-X Center for their Fall Show, taking over the entire South Hall for the first time! Best of all, all motorcycles attending the event this year will enjoy **FREE parking**, compliments of **Ohio Bike Week**! Visit the **Ohio Bike Week Motorcycle Pavilion** and rock and roll with the largest gathering of bikes and live entertainment, including the AC/DC tribute band **Thunderstruck** and the **Earthquakers**. Quench your thirst at the **Ohio Bike Week Bar**! A motorcycle swap meet will also be part of the weekend events.

The **All-American Soap Box Derby** makes its I-X Piston Power Show debut, featuring a 250 foot long Indoor Rally track to conduct side-by-side racing. Registrants from around the country will be competing for trophies and points over the course of the weekend. Soap Box Derby races are held in 150 communities around the world, culminating at the championship finals in Akron, Ohio.

The I-X Piston Power Show is held at the I-X Center in Cleveland, Ohio on Route 237, adjacent to Cleveland Hopkins Airport. It is easily accessible from I-480, I-71 and the Ohio Turnpike. For more information visit us online at www.pistonpowershow.com. General Admission \$15; Children ages 7-12 \$12; 6 and under FREE. Military discounts with valid military ID. Discount tickets available for just \$12 each at Excalibur Auto Body and Discount Drug Mart.

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