



News Release

For Immediate Release

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**Hot Rods, Street Machines, Antiques and Classic Cars
See Them All at the I-X Piston Power Show!**

(Cleveland, OH) The **I-X Piston Power Show and Excalibur Auto Body** presents the largest indoor showcase of cars, bikes, and planes in Ohio under one roof at the I-X Center **September 30-October 2, 2011**. The show this year has been heavily promoted with the help of the **Piston Power Van fueled by GetGo**, making the rounds to various car shows, special events, and racetracks. Over 1,000 piston-powered machines will be on display. Director of Operations, Bill Perrien, stated “The buzz from last year caught the attention of car clubs and individual car owners from around the state, and spaces were filling up as early as April!”

Eric German, vice president of marketing and business development, acknowledges that re-arranging the show floor to accommodate the additional car clubs is a good problem to have. “We are thrilled that so many people want to bring their vehicle here to the I-X Piston Power Show,” said German. “It speaks to how quickly the news about this event has spread since last fall, and the overall feeling that you ‘gotta be here’ or you’re missing out.”

Some of the car clubs attending this year include: the Antique Automobile Club of America, Northern Ohio Chapter, Ohio Region, the Corvette Club of Cleveland, the Viper Club of America, Ohio Region, Mid-Ohio Mopar Club, and more! Other organizations such as the American Truck Historical Society and the Historical Construction Equipment Association will also be represented at the show.

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CARS ADD ONE

In addition to the cars themselves, attendees can expect to see more interactive displays, including **The Mid-Ohio School Honda Civic Skid Car**, aimed at teaching individuals how to control a vehicle in adverse weather conditions. This feature is FREE and will take place outside in the I-X Center East parking lot, weather permitting. The school will also bring their **iRacing.com Simulator**, used by motorsports legends like Dale Earnhardt, Jr. and Scott Pruett. Attendees will be able to take a few laps at their favorite racetrack virtually!

On Saturday, October 1, **Lincoln Electric Company**, the exclusive and official welding partner of the I-X Piston Power Show, presents a special appearance by auto designer **Chip Foose**. Foose, the owner of Foose Design, is a three-time top hot rod Ridler Award winner and star of the hit TV show, *Overhaulin.* Foose will appear on the main stage on Saturday, October 1, at 2:00p.m, and will also participate in the 'Chip's Choice' competition, selecting his favorite pick of vehicles at the show. Lincoln Electric will showcase its products designed for the consumer/hobbyist market at its own booth, and during special how-to demonstrations throughout the event.

Returning this year is Thunder Row, featuring the Cruisin' Times Summer All-Star Showcase. Thirty-two hand-picked cars, trucks, and motorcycles will represent the best in the region from the outdoor show circuit, including a 1932 Ford Roadster and a 1955 Chevy Sedan. See who wins the **Excalibur Single-Hand Sword Award** for "Best in Show" and "1st Place on Thunder Row" at the awards ceremony on Sunday, October 2, starting at 3:00p.m. Over 200 trophies will be awarded in approximately 70 categories covering cars, trucks, boats, and motorcycles.

The I-X Piston Power Show is held at the I-X Center in Cleveland, Ohio on Route 237, adjacent to Cleveland Hopkins Airport. It is easily accessible from I-480, I-71 and the Ohio Turnpike. For more information visit us online at www.pistonpowershow.com. General Admission \$15; Children ages 7-12 \$12; 6 and under FREE. Military discounts with valid military ID. Discount tickets available for just \$12 each at Excalibur Auto Body and Discount Drug Mart.

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