



PISTON POWER

A CELEBRATION OF SPEED

September 30 – October 2
I-X Center



SEPTEMBER 30 - OCTOBER 2, 2011

IF A PISTON MAKES IT GO, IT'S IN THE SHOW



Exhibitor Prospectus

SEPT. 30
FRIDAY
3PM-9PM

OCT. 1
SATURDAY
10AM-9PM

OCT. 2
SUNDAY
10AM-5PM

www.pistonpowershow.com





SEPTEMBER 30 - OCTOBER 2, 2011

IF A PISTON MAKES IT GO, IT'S IN THE SHOW

- Market one-to-one to an audience of 15,000 motorsports enthusiasts, families, and car/motorcycle owners
- Sell completely royalty and percentage-of-sales free
- Turn-key exhibitor packages make participating easy and cost-effective
- Be a part of the hottest new event of its kind

SEPT. 30
FRIDAY
3PM-9PM

OCT. 1
SATURDAY
10AM-9PM

OCT. 2
SUNDAY
10AM-5PM

www.pistonpowershow.com





SEPTEMBER 30 - OCTOBER 2, 2011

IF A PISTON MAKES IT GO, IT'S IN THE SHOW

Exhibitor Package

- **Pipe-and-drape exhibit**

- 100-200 sq. ft.: \$5/ sq. ft.
- 300-600 sq. ft.: \$4/ sq. ft.
- Call for pricing 700 sq. ft. and up

- **Services**

- Header sign
- 2 exhibitor badges for event access
- 2 all-event parking permits

- **Included Marketing**

- Listing on website www.pistonpowershow.com
- Opportunity to be “Featured Exhibitor of the Month” on Facebook and e-newsletter

SEPT. 30
FRIDAY
3PM-9PM

OCT. 1
SATURDAY
10AM-9PM

OCT. 2
SUNDAY
10AM-5PM

www.pistonpowershow.com

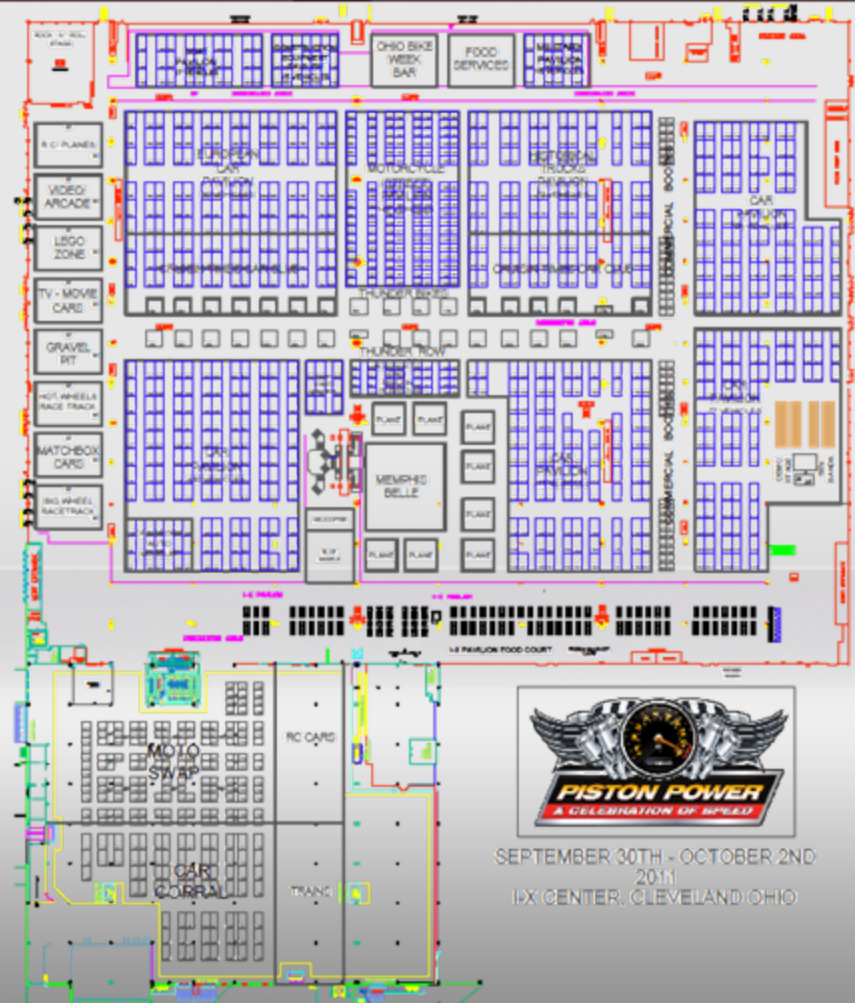




SEPTEMBER 30 - OCTOBER 2, 2011

IF A PISTON MAKES IT GO, IT'S IN THE SHOW

Whether you have a traditional booth, semi-truck display, combination of vehicles and commercial space, or custom exhibit option...the Piston Power Show is the perfect venue to showcase your company.



SEPTEMBER 30TH - OCTOBER 2ND
2011
I-X CENTER, CLEVELAND, OHIO

SEPT. 30
FRIDAY
3PM-9PM

OCT. 1
SATURDAY
10AM-9PM

OCT. 2
SUNDAY
10AM-5PM

www.pistonpowershow.com





SEPTEMBER 30 - OCTOBER 2, 2011

IF A PISTON MAKES IT GO, IT'S IN THE SHOW

Steve Volchko
Corporate Partnerships and Sales Manager
216-265-2519: Direct
216-898-2862: Fax
svolchko@ixcenter.com

Piston Power Show, Sept. 30 - Oct, 2, 2011

Trick or Treat Street, October 22-23 & 28-30, 2011

Fabulous Food Show, November 11-13, 2011

I-X Indoor Amusement Park, March 23 - April 15, 2012

Spring Fabulous Food Show, April 28-29, 2012

International Beer Fest, May 4 & 5, 2012



SEPT. 30
FRIDAY
3PM-9PM

OCT. 1
SATURDAY
10AM-9PM

OCT. 2
SUNDAY
10AM-5PM

www.pistonpowershow.com

